



YPO  WPO

WELCOME TO THE WORLD OF YPO

An Introduction for Resources and Partners



Connecting business leaders
with peers and mentors
in their industries, communities,
countries and beyond.



THE ORIGINAL SOCIAL NETWORK

The Young Presidents' Organization connects successful young chief executives in a global network unlike any other. Founded in 1950 in New York City by a young president named Ray Hickok, the organization today unites 22,000 business leaders in more than 125 countries around a shared mission: Better Leaders Through Education and Idea Exchange™. YPO's influence is significant: In aggregate, the companies run by YPO and WPO members employ more than 15 million people and generate US\$6 trillion in annual revenues.

To qualify for YPO membership, business leaders must be under the age of 45 and must be the chief executive (CEO, managing director, president, chairman or equivalent) of a company that fulfills minimum size and revenue requirements. Once members reach the age of 50, they transition from YPO into the World Presidents' Organization, a network that builds upon the YPO experience by providing lifelong leadership opportunities.

While a great deal has changed since YPO's founding, certain things have remained the same: The value of a trusted peer network, the importance of ongoing education, and the need for a safe haven where business and personal issues can be aired in an environment of confidentiality. Across six decades, YPO has maintained its core commitment to these ideals.



“YPO is first,
last and always
a uniquely
personal
experience.”

Ray Hickok

YPO Founder



“Membership in YPO has taught me many lessons in servant leadership that impacted me personally and professionally.”

Bernie Auyang

(YPO Hong Kong, YPO Mongolia)
2014-2015 YPO-WPO
International Chairman

HOW DO MEMBERS NETWORK WITH PEERS?

YPO and WPO members connect in all time zones, in every corner of the world, through many channels. More than 400 chapters form the foundation of the organization, providing members with educational and networking opportunities in the same geographic area.

Most chapters meet monthly for education programs on topics as diverse as succession planning, investing in China, family philanthropy, board development and much more. YPO resources are among the top experts in the world in their fields. The programs these experts present are always customized to provide members with YPO-exclusive information and take-home value.

The YPO experience takes on a broader dimension when members connect at the regional and international levels. YPO’s 15 regions sponsor conferences and other programs, while international events provide the ultimate opportunity to connect with a global group of peers.

No matter what the setting, YPO inspires better leadership by connecting members with new ideas, potential markets and the power of shared experience.

“YPO is a global network, and this allows us to achieve things in a global economy – every YPOer who has used a network discussion board understands that value. If you ask a question, you get input from all over the world – and you get it instantaneously from people who respect you and are interested in your success.”

Richard van Rensburg

(WPO Cape Town)
2008-2009 YPO-WPO International Chairman

WHAT DO MEMBERS EXPECT FROM EDUCATION?

In YPO, education goes beyond practical information to provide a unique level of experiential engagement and access. Members around the world refer to this quality as only-in-YPO because education is not a lecture circuit speech or a PowerPoint presentation. Learning opportunities are unforgettable, inspiring and transformational.

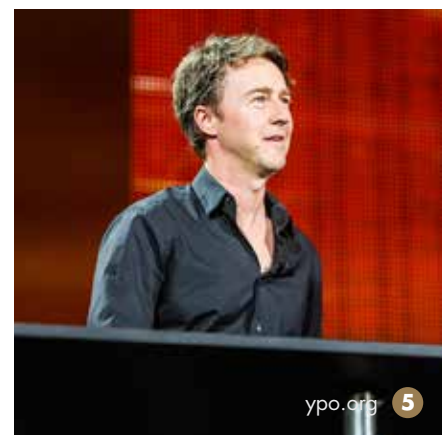
Hundreds of unique programs address the multitude of issues that business leaders face in a complex and ever-changing world. From highly-focused seminars to multi-track universities, member-driven programs achieve their objectives: analyzing industry issues, exploring the frontiers of leadership, encouraging members and their families to develop closer bonds, and more.

“YPO provides an incredible opportunity to share ideas, gain insights and see different leadership styles in action.”

Jill Belconis

(WPO Heartland)
2010-2011 YPO-WPO
International Chairman

Bringing together
the best minds
in the world.





NETWORKING: PEER-TO-PEER CONNECTIONS POWER UP BUSINESS SUCCESS

No matter what industry, interest or passion, there is a networking community within YPO for every member — a safe haven to connect with peers and create unique personal and professional journeys.

From entrepreneurs who want to start or grow a new business to global leaders looking for tips in India or China to fourth-generation managers operating a family business, YPO recognizes that sometimes chief executives gain greater insight from a peer across the world over a colleague in the boardroom.

Members also find common ground through networking that transcend geographic boundaries and expand the possibilities of member exchange. More than 50 networks connect members who share business, personal or social enterprise interests as diverse as manufacturing, family philanthropy and art collecting. Every network uses a combination of online and in-person interaction to encourage idea exchange. Many networks rely on resources to provide expertise at meetings-in-meetings and other special events. Resources are also integral to global conference calls and webinars, which connect members in worldwide conversations moderated by experts.

“Recently, we set up an office in Russia, and I put up a simple post to the YPO network. Within an hour, I had 16 different responses.”

Riël Malan

(YPO Cape Town Winelands)



Providing a safe haven for business leaders seeking a confidential group of trusted advisors.

“Forum is a tremendous and powerful tool, a place where you feel encouraged to discuss your deepest problems with the guarantee that members will try their best to help you.”

Marcelo Bertini De Rezende
(WPO São Paulo)

WHY IS FORUM IMPORTANT TO SO MANY MEMBERS?

Every business leader needs somewhere to turn for the insight and perspective only a trusted peer can provide. In YPO, that place is forum. A confidential small group of peers who meet on a regular basis, forum has been described as the “glue” of the organization. Many members consider forum to be one of their most valued assets.

Every forum operates on the same principles of mutual respect and confidentiality and is guided by a peer moderator. Highly skilled certified forum facilitators trained in forum protocols are also available to take forums to a deeper level. Many forums hold annual retreats led by professional facilitators adept at creating an environment of openness and trust.

With approximately 3,800 forums meeting regularly around the world, this cornerstone of the YPO experience takes many forms: traditional, chapter-based member forums; spouse and partner forums; couples forums; youth forums; and regional and international forums for peers seeking to connect in a geographically and culturally diverse group.





“You can learn something that can literally change your life; it can be that impactful.”

Alan McLaren
(WPO Ontario)



THE ULTIMATE IN EDUCATION AND IDEA EXCHANGE

How do leaders keep growing once they have reached the top? Through the exploration, education, innovation and inspiration found in YPO events. Offering more than 5,000 opportunities annually around the globe, the YPO journey is always personally unique and tailored to the interests and needs of chief executives and their families.

Chapter Events

The YPO member experience begins at the chapter level. More than 400 chapters meet monthly to foster members’ professional growth while strengthening their personal lives and providing educational opportunities for their families.

Conferences

These regional events offer personal and business education, along with offsites and social events that leave members inspired.

Experiences

Experiences are three- to six day programs that often focus on three- to six-day program that often focuses on a single topic, with experiential learning and adventure for any age. Some experiences are geared to members and their spouse or partner, while others focus on family or parent-child pairs.

Family Programs

The demands placed on business leaders often come with long hours, extensive travel and last-minute schedule changes — a lifestyle that can take time away from the personal relationships that matter most. With an understanding that strengthening families is integral to building better leaders, YPO offers programs that bring families together. Members’ spouses, partners and children are highly active in family events, parent-child adventures, youth networking, campus-based programs and internships.

Global Conference Calls and Webinars

Timely and relevant topical presentations are led by international subject matter experts.

Global EDGE

The Global EDGE brings together members, spouses, partners and thought leaders. Through dynamic education and idea exchange, the EDGE encourages participants to push their boundaries, challenge their ways of thinking and stretch their imaginations.

Global Leadership Conference

As YPO's signature officer education event, the annual Global Leadership Conference features two full days of interactive learning for YPO and WPO chapter, regional and network officers. Workshops provide the core of the learning experience and are complemented by member-led conversations and education opportunities. The GLC rotates through YPO's three super regions (Americas, Asia Pacific, Europe/Middle East/Africa) and is followed by the Global EDGE, the world's largest gathering of chief executives.

Industry Roundtables

Bringing together the best and the brightest from a given industry, these high-impact and cost-efficient two- to three-day programs engage members in small peer groups for frank discussion, sharing of best practices and socializing.

Meeting-in-Meetings

Designed for members already attending an industry tradeshow or major entertainment or sporting event, these programs give members the opportunity to meet behind-the-scenes and network.

Seminars

With a singular focus, these two- to six-day programs are designed to dramatically change a member's perspective. Opportunities include business, executive education and personal development seminars.

Universities

One of the first events conceived by YPO founder Ray Hickok, the Presidents' University is a global, five- to seven-day gathering with an emphasis on a rich education program, complete cultural immersion, hands-on learning and dazzling social events.





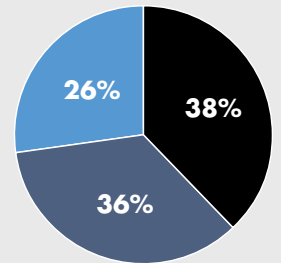
WHO ARE OUR MEMBERS?

YPO and WPO members lead companies of many shapes and sizes. These demographics provide a quick overview.

MEMBERSHIP DEMOGRAPHICS

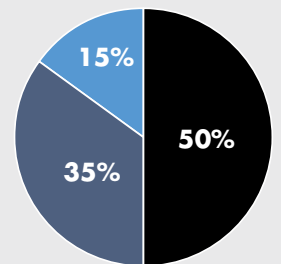
TYPE OF MEMBERS (YPO)

Entrepreneurs.....	38%
Family Business.....	36%
Professional.....	26%



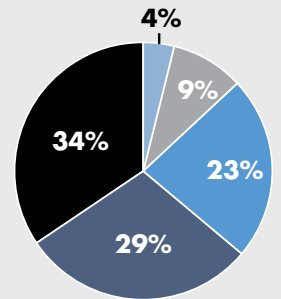
SCOPE OF BUSINESS (YPO-WPO)

International.....	50%
National.....	35%
Local.....	15%



NATURE OF BUSINESS (YPO-WPO)

Service.....	35%
Sales.....	29%
Manufacturing.....	23%
Financial Institution.....	9%
Agency Type.....	4%



Want to learn more?



For additional information,
visit ypo.org or email
askypo@ypowpo.org.

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